

Blue-Beach Project

free school - company development - investment

Indonesian schools

Students

18-25y :
18-25y with diploma :
18-30y unemployment :

System

kind of tech schools
nature of classes
syllabus
what is teach is not what is needed to
develop co

Problem

cost of education
access to schools
commute & travel time
lack of corp and employment

Startup and tech CO market

Market

how many startup in the world : 250.000
how many unicorns (1B) : 550
Closing or failure main reasons : run out of cash before proving the market exists

Co needs

need for code
need for tech
need for data
need for PMF
need for scaling

They don't need more advice, they need more POC and MVP

Problem

Hard to find, hire, retain coders and developers

Poor transformation rate

Lake of technology

Three interactive parts

school

knowledge development

incubator

company development

investment

ecosystem

Three interactive parts

school

work power
engagement
hiring rate
free school for free work

I want a free school with free accommodation and a real work at the end.

I am ready to work hard

company

pay for code (1500h)
pay for developing
pay for health

I need a real product to prove my market fit as soon as possible to begin my scale up

I am ready to pay for it

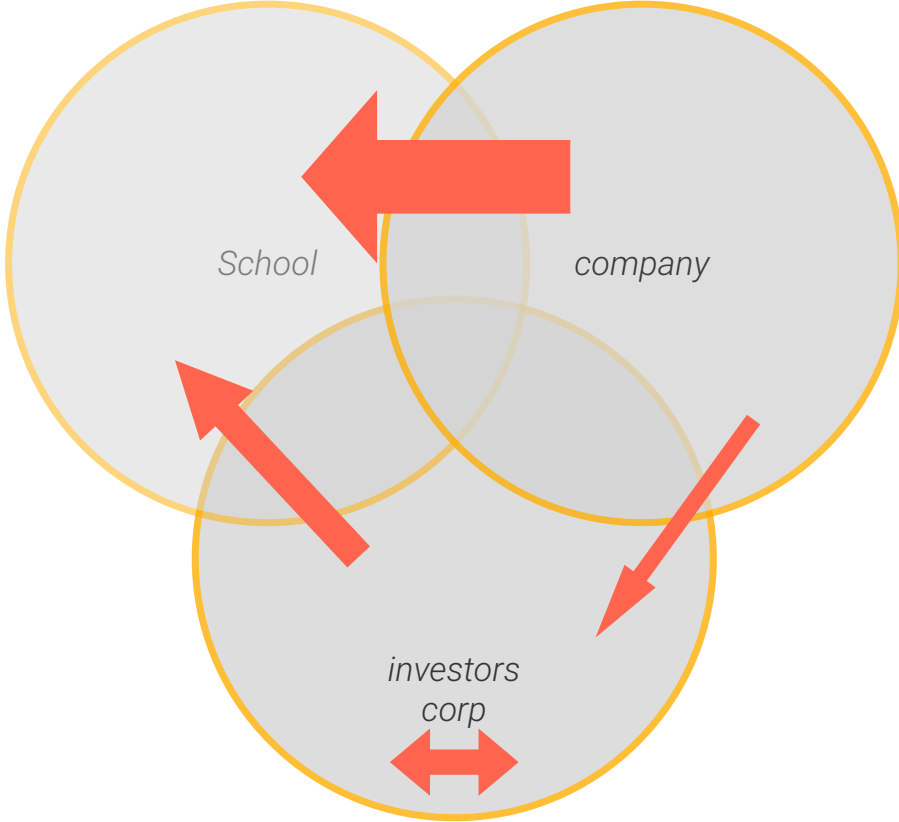
investment

ecosystem
business schools
large company corporate
venture

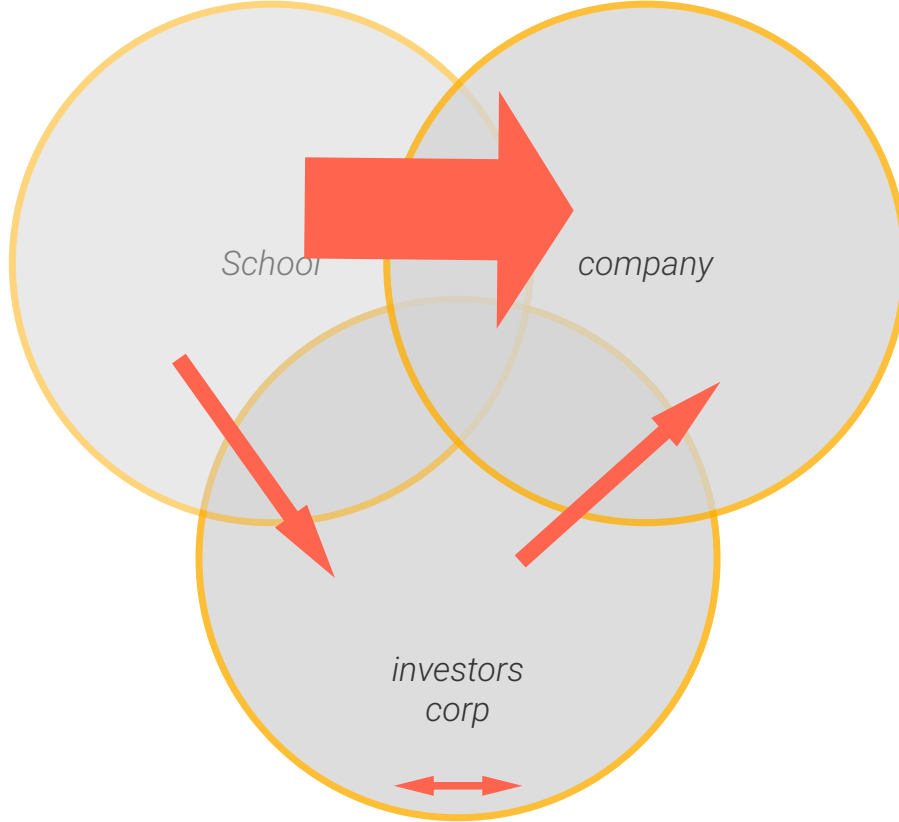
We want to help companies development in Bali with business consequences

We are ready to help initiative

Three interactive parts



Money transfert
and business model



Work for ...
Value proposition

Three stages

2021

school

90 students
3 majors (code/design/
growth-data)
100% free for Bali
75% free for Indonesian
25% free for foreigners

2022

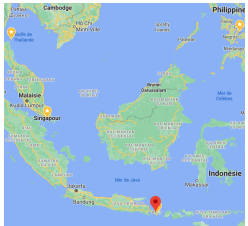
incubator

company development

2023

investment

ecosystem
for world business schools



2021/2022 : School in Bali / Companies from Indonesia EU / Investors by less than 10 corp

2022/2023 : School in Bali

Companies from Indonesia UE US + remote

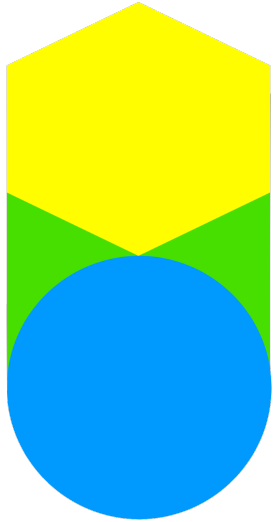
Investors from business schools + large corp + midcaps

2023/2024 : School in Bali + remote

Companies from everywhere in Bali + remote + Other cities

Investors from everywhere

Logo & tagline



rocket
style
to develop
knowledge
& business

school : knowledge development
incubator : company development
investment : ecosystem

font : Roboto
Color :



Name & project code

Blue Beach school

Blue Beach inc

Blue Octet

Blue Tera

Blue Giga

WebSite & more

<https://www.blue-beach.com>

<https://www.ecole-management.com>

<https://www.em-montreal.com>